

2018 CLASSIFIED ADVERTISING BY UNIT SIZE

Deadline and Mailing Instructions

For half page or larger, color or black & white, orders must be received 2 weeks prior to publication. Materials due 1 week prior. For all other sized units, materials & orders must be received by Monday, 12 noon EST, prior to publication. Payment must be received with order. American Express, Discover, MasterCard and Visa are accepted.

Clearly specify: "Barron's" and which issue of Barron's is being requested. Advertisers that submit material via a recognized advertising agency are entitled to a 15% agency consideration. Recognized agencies are defined as those that have been approved by Dow Jones's Credit Department.

MB BARRON'S May 22, 2014

CLASSIFIEDS to advertise, call 212-597-5913 or visit WWW.ORDERAD.COM/BARRONS

FULL PAGE
10"h x 10"w
(6-column)
25.4cm x 25.4cm

COLOR
\$22,858.46

B/W
\$16,932.19

MB BARRON'S May 22, 2014

CLASSIFIEDS to advertise, call 212-597-5913 or visit WWW.ORDERAD.COM/BARRONS

HALF PAGE VERTICAL
10"h x 4.95"w
(3-column; 30")
25.4cm x 11.43cm

\$21,274.65 COLOR
\$15,759.00 B/W

W/WSJ COMBO
\$13,828.52 COLOR
\$10,243.35 B/W

MB BARRON'S May 22, 2014

CLASSIFIEDS to advertise, call 212-597-5913 or visit WWW.ORDERAD.COM/BARRONS

HALF PAGE HORIZONTAL
4.5"h x 10"w
(6-column; 27")
11.43cm x 25.4cm

\$19,147.19 COLOR
\$14,183.10 B/W

W/WSJ COMBO
\$12,445.67 COLOR
\$8,950.50 B/W

MB BARRON'S May 22, 2014

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QUARTER PAGE
4.5"h x 4.955"w
(3-column; 13.5")
11.43cm x 12.57cm

\$9,573.59 COLOR
\$7,091.55 B/W

W/WSJ COMBO
\$6,222.84 COLOR
\$4,609.51 B/W

* WSJ combo refers to the Barron's rate only, if an advertiser appears in The Wall Street Journal and Barron's. For more information on this unique opportunity, visit www.barronsmag.com. As of 1/1/17.