

THE BARRON'S ROUNDTABLE MID-YEAR RECAP

Our Market Superstars Reconvene Half-way Through the Year

Barron's sits down with these legends of Wall Street who had convened back in January and delivered their prognostications on the stock market, the economy, interest rates and markets around the world. They revisit their investment themes and picks and pans and re-balance their positions midway through the year. Readers pick up this report to adjust their own thinking on their investments at the year's halfway mark.

2017 ISSUE



DATE
6/12

SAM STUDY	<input type="checkbox"/>
PULLOUT	<input type="checkbox"/>
COVER STORY	<input checked="" type="checkbox"/>

INVESTMENT

\$60,496

Full-page
4-color

\$44,812

Full-page
Black & white

\$23,579

1/2-page
Black & white

\$11,794

1/4-page vertical
Black & white

Source: Barron's 2016 Print-Online-Mobile (POM) Study. C-Suite, Board of Directors and Financial Advisors are based on those employed in business or the professions. Note: Special Reports listed as cover stories may be bumped from the cover if changing market conditions require a more timely story to appear here. For more information on this unique opportunity, visit www.barrons.com.

THE BARRON'S AUDIENCE

AFFLUENT

\$4,076,000

average household net worth

\$325,000

average personal income

ACTIVE

26%

hold c-suite titles

27%

serve on a board of directors

AVID ABOUT INVESTING

\$3,622,000

average household investments

30%

are financial advisors with team AUM of over \$983 million on average

ABSOLUTELY DEVOTED TO BARRON'S

2 hrs 9 mins

average time spent reading per week

99%

report taking some type of action after reading Barron's