

THE BARRON'S ROUNDTABLE—PART 2

An Annual Gathering of Market Superstars

Barron's editors sit down with some of the best-known stock-picking legends of Wall Street. They give their macro views on the prospects for stocks, bonds, U.S. economic growth, developed and emerging markets, and they explain the investing themes they're betting on in 2016. Plus, panelists name their picks and pans for the coming year. The Roundtable prepares readers to prosper in the year ahead.

2017 ISSUE



DATE
1/23

SAM STUDY	
PULLOUT	✓
COVER STORY	✓

INVESTMENT

\$60,496

Full-page
4-color

\$44,812

Full-page
Black & white

\$23,579

1/2-page
Black & white

\$11,794

1/4-page vertical
Black & white

THE BARRON'S AUDIENCE

AFFLUENT

\$4,076,000

average household net worth

\$325,000

average personal income

ACTIVE

26%

hold c-suite titles

27%

serve on a board of directors

AVID ABOUT INVESTING

\$3,622,000

average household investments

30%

are financial advisors with team AUM of over \$983 million on average

ABSOLUTELY DEVOTED TO BARRON'S

2 hrs 9 mins

average time spent reading per week

99%

report taking some type of action after reading Barron's

Source: Barron's 2016 Print-Online-Mobile (POM) Study. C-Suite, Board of Directors and Financial Advisors are based on those employed in business or the professions. Note: Special Reports listed as cover stories may be bumped from the cover if changing market conditions require a more timely story to appear here. For more information on this unique opportunity, visit www.barrons.com.