

ENERGY INVESTING ROUNDTABLE

Profiting in the Changing Energy Environment

While the costs for fossil fuels decline, technology is advancing to unleash new energy sources at competitive prices. How will a shifting energy landscape affect the prospects for Big Oil, E&P outfits, refiners, distributors and companies developing renewables? Barron's convenes a panel of investing experts to discuss how readers can profit in this energy environment using stocks, ETFs, MLPs and other investing instruments.

2017 ISSUE



DATE
4/3

INVESTMENT

\$60,496

Full-page
4-color

\$44,812

Full-page
Black & white

\$23,579

1/2-page
Black & white

\$11,794

1/4-page vertical
Black & white

THE BARRON'S AUDIENCE

AFFLUENT

\$4,076,000

average household net worth

\$325,000

average personal income

ACTIVE

26%

hold c-suite titles

27%

serve on a board of directors

AVID ABOUT INVESTING

\$3,622,000

average household investments

30%

are financial advisors with team AUM of over \$983 million on average

ABSOLUTELY DEVOTED TO BARRON'S

2 hrs 9 mins

average time spent reading per week

99%

report taking some type of action after reading Barron's

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