

## EMERGING MARKETS ROUNDTABLE

Barron's convenes a roundtable of investing experts who specialize in finding opportunities and avoiding pitfalls in developing and frontier economies around the globe. Investors are heading to non-U.S. markets to diversify their portfolios and to tap into high-growth opportunities. Barron's finds markets that are intriguing and those that should be avoided for now.

2017 ISSUE



DATE  
11/6

|             |   |
|-------------|---|
| SAM STUDY   | ✓ |
| PULLOUT     | ✓ |
| COVER STORY |   |

INVESTMENT

\$60,496

Full-page  
4-color

\$44,812

Full-page  
Black & white

\$23,579

1/2-page  
Black & white

\$11,794

1/4-page vertical  
Black & white

Source: Barron's 2016 Print-Online-Mobile (POM) Study. C-Suite, Board of Directors and Financial Advisors are based on those employed in business or the professions. Note: Special Reports listed as cover stories may be bumped from the cover if changing market conditions require a more timely story to appear here. For more information on this unique opportunity, visit [www.barrons.com](http://www.barrons.com).

## THE BARRON'S AUDIENCE

AFFLUENT

\$4,076,000

average household net worth

\$325,000

average personal income

ACTIVE

26%

hold c-suite titles

27%

serve on a board of directors

AVID ABOUT INVESTING

\$3,622,000

average household investments

30%

are financial advisors with team AUM of over \$983 million on average

ABSOLUTELY DEVOTED TO BARRON'S

2 hrs 9 mins

average time spent reading per week

99%

report taking some type of action after reading Barron's